



ANSI Z535.4-2011(R2017)
Reaffirmation of
ANSI Z535.4-2011

*American National Standard for
Product Safety Signs and Labels*

Secretariat:

National Electrical Manufacturers Association

Approved October 20, 2017

American National Standards Institute, Inc.

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CONTENTS

Foreword	viii
1 Introduction	1
2 Scope and Purpose	1
2.1 Scope	1
2.2 Purpose	1
2.2.1 Existing American National Standards.....	1
3 Application and exceptions	1
3.1 Application.....	1
3.1.1 ISO-formatted safety signs.....	1
3.2 Exceptions.....	1
4 Definitions	1
5 Use of signal words	4
5.1 Hazard classification	4
5.2 Signal word selection	4
5.3 Multiple hazard signs.....	4
6 Sign or label format.....	4
6.1 Panels.....	4
6.2 Panel arrangement.....	4
6.2.1 Panel format	4
6.2.2 Panel placement.....	4
6.2.3 Panel shape	5
6.3 Safety alert symbol.....	5
6.4 Distinctiveness	5
6.5 Word message	5
6.5.1 Multiple messages.....	5
6.5.2 Longer word messages and space limitations	5

7	Safety sign and label colors	5
7.1	Standard colors	5
7.2	Signal word panels	5
7.2.1	DANGER	5
7.2.2	WARNING	5
7.2.3	CAUTION	5
7.2.4	NOTICE	5
7.2.5	SAFETY INSTRUCTIONS or similar words	5
7.2.6	Safety alert symbol	5
7.3	Message panel	6
7.4	Safety symbol panel	6
7.5	Border	6
7.6	Color options	6
7.6.1	Other colors	6
7.6.2	When special circumstances limit the use of sign colors	6
7.6.3	When special circumstances preclude the use of safety colors	6
8	Letter style and size	6
8.1	Letter style	6
8.1.1	Signal words	6
8.1.2	Message panel lettering	6
8.2	Letter size	6
8.2.1	Lettering	6
8.2.2	Determination of minimum safe viewing distance	6
8.2.3	Signal word letter height	7
9	Sign and label placement	7
9.1	Location	7
9.1.1	Safety instruction signs	7
9.2	Protection	7

10	Expected life and maintenance.....	7
10.1	Expected life.....	7
10.2	Product user instructions.....	7
10.2.1	Maintenance.....	7
10.2.2	Replacement.....	7
10.2.3	Installation procedure.....	7
11	Safety symbols.....	8
11.1	Conveyed message.....	8
12	References.....	8
12.1	General.....	8
12.2	American National Standards.....	8
12.3	Other standards.....	8

Figures

1	The Safety Alert Symbol.....	2
2	Examples of Color Description.....	9
3	Three-Panel Sign in Vertical Format.....	10
4	Two-Panel Sign in Vertical Format.....	10
5	Three-Panel Sign in Horizontal Format.....	10
6	Two-Panel Sign in Horizontal Format.....	10
7	Two-Panel Sign in Shortened Signal Word Panel Format.....	10
8	Two-Panel Sign in Side-by-Side Format.....	11
9	Three-Panel Sign in Horizontal Format with Symbol Panel on Right.....	11
10	Three-Panel Sign in Horizontal Format with Message Panel and Symbol Panel Separated by Line.....	11
11	Three-Panel Sign in Horizontal Format with Message Panel and Symbol Panel Separated by White Space.....	11
12	Two-Panel Sign in Horizontal Format with Word Panel and Symbol Panel.....	11
13	Hazard Alerting Sign Incorporating a Safety Instruction Panel.....	12
B1	Examples of Correct Safety Alert Symbol and Sign Word Placement.....	15
B2	Examples of Incorrect Safety Alert Symbols and Signal Word Placement.....	15
B3	Word Message with Hazard Type and Consequence First.....	16
B4	Word Message with Hazard Avoidance First.....	16

B5	Example of Headline Style Message	16
B6	Example of Non-headline Style Message	16
B7	Examples of Active Voice Sentences	17
B8	Examples of Passive Voice Sentences.....	17
B9	Examples of Sentences without Prepositional Phrases.....	17
B10	Examples of Sentences with Prepositional Phrases.....	17
B11	Message in Outline Format.....	18
B12	Message in Outline-with- Bullets Format	18
B13	Message in Continuous Format	18
B14	Message with Left-Aligned Ragged Text	18
B15	Message with Centered Text	18
B16	Message with Justified Text.....	18
B17	Text with Mixed Case Lettering.....	19
B18	Text with Selective Use of Upper Case Lettering	19
B19	Text with All Upper Case Lettering	19
B20	Examples of Sans Serif Typestyles	19
B21	Examples of Correct and Incorrect Type Spacing	19
B22	Examples of Type Color Choice	20
B23	Vertical Bilingual Format	22
B24	Horizontal Multilingual Format with Symbol Panel in Middle	22
B25	Horizontal Multilingual Format with Symbol Panel on Left Side	22
B26	Multi-Symbol Format with Symbol Panels on Top of Word Message.....	23
B27	Multi-Symbol Format with Symbol Panels to Side of Word Message.....	23
B28	Multi-Symbol Format with Symbols Panels on Each Side of Word Message.....	24
B29	Separate Safety Instructions Sign.....	24
B30	Safety Instructions Sign as Part of Hazard Alerting Sign.....	24
E1	Model of the Possible Results of a Hazardous Situation	28
E2	Signal Word Selection Process.....	31

Tables

B1	Examples of Word Message Letter Heights and Minimum Safe Viewing Distances.....	21
D1	Translation of Signal Words.....	26

Annexes

A	Providing Information About Safety Messages in Collateral Materials and Product Safety Signs and Labels.....	13
B	Principles and Guidelines for the Design of Product Safety Signs and Labels	15
C	The Use of ISO Safety Signs for Products.....	25
D	Translations of Signal Words	26
E	Risk Estimation and Signal Word Selection.....	27
F	Informative References	32

Foreword

In 1979, the ANSI Z53 Committee on Safety Colors was combined with the ANSI Z35 Committee on Safety Signs to form the ANSI Z535 Committee on Safety Signs and Colors. This committee has the following scope:

To develop standards for the design, application, and use of signs, colors, and symbols intended to identify and warn against specific hazards and for other accident prevention purposes.

While the basic mission and fundamental purpose of the ANSI Z535 Committee is to develop, refine, and promote a single, uniform graphic system used for communicating safety and accident prevention information, the Z535 Committee recognizes that this information can also be effectively communicated using other graphic systems.

The Z535 Committee created subcommittees to update the Z53 and Z35 standards and to write new standards. To date, the following six standards comprise the ANSI Z535 series:

- ANSI Z535.1 *Safety Colors* [ANSI Z53.1-1979 was updated and combined into this standard in 1991]
- ANSI Z535.2 *Environmental and Facility Safety Signs* [ANSI Z35.1-1972 and Z35.4-1972 were updated and combined into this standard in 1991]
- ANSI Z535.3 *Criteria for Safety Symbols* [new in 1991]
- ANSI Z535.4 *Product Safety Signs and Labels* [new in 1991]
- ANSI Z535.5 *Safety Tags and Barricade Tapes (for Temporary Hazards)* [ANSI Z35.2-1974 was updated and combined into this standard in 1991]
- ANSI Z535.6 *Product Safety Information in Product Manuals, Instructions, and Other Collateral Materials* [new in 2006]

Together, these six standards contain the information needed to specify formats, colors, and symbols for safety signs used in environmental and facility applications, in product and product literature applications, and in temporary safety tag and barricade tape applications.

Published separately is the ANSI Z535 *Safety Color Chart*. This chart gives the user a sample of each of the safety colors: red, orange, yellow, green, blue, purple, brown, grey, white, and black. It also describes each color's ink formulation and closest PANTONE® color.

This ANSI Z535.4 standard was prepared by Subcommittee Z535.4 on Product Safety Signs and Labels. The foreword and all of the annexes are considered to be informative and are not an official part of this standard. In the vocabulary of writing standards, the word "informative" is meant to convey that the information presented is for informational purposes only and is not considered to be mandatory in nature. The body of this standard is "normative," meaning that this information is considered to be mandatory.

This standard provides guidelines for the design of safety signs and labels for application to products. The core guidelines contained in this standard were initially published in the first edition of this standard. This first edition became available in 1992. In the 1998 revision, Annex A was added to explain the use of safety label components in collateral material used with the product, and Annex B was added to provide helpful principles and guidelines for the design of product safety signs.

In the 2002 revision, Annex C was added to describe the use of ISO formats for product safety signs and labels and Annex D was added to provide translations for signal words.

In the 2007 revision, Annex E was added to assist in selecting a signal word, and Annex F was created to separate the normative references from the informative references.

The 2011 edition of this standard was revised to better harmonize with the ANSI Z535.2, Z535.5, and Z535.6 standards. A new type of product safety sign, the "safety instruction sign," was added to the standard joining the existing types of signs, hazard alerting signs, and safety notice signs which were also more clearly defined and named in this edition. In tandem with these changes, the definitions for

“accident,” “harm,” and “incident” were refined to more clearly delineate a separation between physical injury and other safety-related issues (e.g., property damage).

Due to differences in color printing technologies and color monitors, the appearance of colors in this standard may not be accurate. See the ANSI Z535-2011 *Safety Color Chart* for the purpose of viewing accurate colors.

Proposals for improvement of this standard are welcome. Information concerning submittal of proposals to the Z535 Committee for consideration can be found at the back of this standard.

The 2011 version of this standard was reaffirmed in 2017.

This standard was processed and approved for submittal to ANSI by the Accredited Standards Committee Z535 on Safety Signs and Colors. Committee approval of this standard does not necessarily imply that all committee members voted for its approval. At the time it approved this standard, the Z535 Committee had the following members:

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J. Paul Frantz, Vice Chair
Paul Orr, Secretary

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Paul Orr, Secretary

Organization Represented:

Name of Representative:

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J. Paul Frantz
Thomas F. Bresnahan (Alt.)
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American Welding Society

August F. Manz

Applied Materials

Edward Karl
Edwin Palmero (Alt.)

Applied Safety and Ergonomics

Steve Hall
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Stephen Young (Alt.)

Association for Manufacturing Technology

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Bell Product Safety

Gary Bell

Browning Arms Company

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Caterpillar, Inc.

Charles Crowell
Mark Steffen (Alt.)

Clarion Safety Systems, LLC	Geoffrey Peckham
Dorris and Associates International, LLC	Nathan T. Dorris Alan Dorris (Alt.) Eric Boelhouwer (Alt.)
Eagle Crusher Co.	Ryan Parsell
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Scaffold Industry Association	Dave Merrifield

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Whirlpool Corporation	Sondra McAndrew Evelyn Fisher (Alt.)
World Kitchen, LLC	Celeste Levindoski

At the time it prepared this edition of ANSI Z535.4 for Z535 Committee vote, Subcommittee Z535.4 on Product Safety Signs and Labels had the following members:

Steve Hall, Chair
Paul Orr, Secretary

Rick Allen	International Staple, Nail & Tool Association
Lewis Barbe	World Safety Organization
Eric Boelhouwer	Dorris and Associates International, LLC
Thomas Bresnahan	Bresnahan Consulting Associates
Brett Cohen	Power Tool Institute
Charles Crowell	Caterpillar
Jody Dombeck	Taylor Communications
Nathan Dorris	Dorris and Associates International, LLC
Donna Ehrmann	National Association of Graphic & Product Identification Manufacturers, Inc.
Judith J. Isaacson	Applied Safety and Ergonomics, Inc
Mathew Kunding	Law Office of Mathew Kunding
Linda LeBlanc	Standard Register
Valerie Lynch	Association of Equipment Manufacturers
Angela Redlund-Spieker	National Spray Equipment Manufacturers Association
David Roy	Travelers Insurance Company
Tim Smith	U.S. Consumer Product Safety Commission
Michael Weber	Association of Equipment Manufacturers

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1 Introduction

This standard sets forth a system for presenting safety and accident prevention information through product safety signs and labels. It consolidates a number of previous graphic approaches into a common design direction selected to present product hazard information in an orderly and visually consistent manner.

The basic mission and fundamental purpose of the ANSI Z535 Committee is to develop, refine, and promote a single, uniform graphic system used for presenting safety and accident prevention information. Such an approach assists standard users in the efficient development of product safety signs and labels and assists sign viewers in recognizing signs as being related to safety.

This standard sets forth a hazard communication system that is designed to complement the ANSI Z535.2-2011(R2017), ANSI Z535.5-2011(R2017), and ANSI Z535.6-2011(R2017) standards. While these standards are similar in many respects, they each address different physical and visual requirements. As a result, the Accredited Standards Committee Z535 has recognized and affirmed the need for these separate standards.

2 Scope and Purpose

2.1 Scope

This standard sets forth requirements for the design, application, use, and placement of safety signs and labels on a wide variety of products.

2.2 Purpose

The purposes of this standard are to:

- a. Establish a uniform and consistent visual layout for safety signs and labels applied to a wide variety of products,
- b. Minimize the proliferation of designs for product safety signs and labels, and
- c. Establish a national uniform system for signs that communicate safety information.