Future Considerations in Health Care Strategy post COVID

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**Implications**

1. Be nimble to exceed the rate of change.
2. Create Consumer Experiences. Tell Powerful Stories.
3. Integrate and co-create.
4. Erase boundaries of business.
5. Generate data-driven insight.

SHSMD.org/BridgingWorlds
1. Be nimble to exceed the rate of change.
Staying Nimble during the Pandemic

AHA: Hospitals' PPE costs will top $3.8 billion in second half of 2020
2

Create Consumer Experiences. Tell Powerful Stories
Tell Powerful Stories

Wherever you stand, We stand with you
Virtual Health

DURING COVID
- Primary and urgent care visits
- Specialized care
- Behavioral health care
- Hospital at home
- Virtual family & friends visits

ANTICIPATE GROWTH AND EXPANSION
- Pharmacy services – medication review
- Chronic care management
- Specialized medical care and consultation
- Sleep Disorders
- Behavioral health care
Integrate and co-create.
A Financial Crisis for Hospitals

- Three Major Financial Hits for Hospitals
  - Increase in uninsured and unemployed
  - Increased expenses for COVID care
  - Shut down of normal operations and non-urgent services

- Provider relief fund / CARES act provides $175b in relief

- Strategic Review
  - Reprioritize and refocus strategy
  - Build up volume
  - Identify efficiencies
  - Cuts where necessary
  - Reexamine facility needs

*323.1 billion projected losses to hospitals and health systems in 2020*
4

Erase boundaries of business.
Key Partnerships

Health System
Generate data-driven insight.
St. Luke's COVID-19 Statistics and Graphs

Hospital admissions: This is the number of adults hospitalized within St. Luke's Health System who have tested positive for COVID-19, compared to the total number of adult patients hospitalized within St. Luke's Health System for all reasons (excluding adult patients hospitalized for rehabilitation, behavioral health, and skilled nursing care).

Patients in St. Luke's Hospitals by Day

- COVID-19 patients admitted to hospital
- Patients admitted to hospital for all reasons

Percent of Patients that are COVID Positive in St. Luke's Hospitals by Day

Yesterday at a glance

- COVID Positive patients admitted to the hospital
- Patients admitted to hospital for all reasons

TOTAL CASES 8,028,332
- 78,078 New Cases

CASES IN LAST 7 DAYS PER 100K 16.7

TOTAL DEATHS 217,918
- 1,001 New Deaths

CDC | Updated 12/17/2021 12:18PM
Post COVID Strategic Landscape

- Changing Utilization
- New Competition
- New Partnerships
- Scientific Advancements
- Consumerism
- Workforce Resiliency
- Digital Engagement
- Cybersecurity
- Uncertainty in Payment Models and Policy
- Health Equity

Evolving Health Landscape
Let’s protect ourselves, our family, our friends, health care workers and our communities.