

# 2021 *Electroindustry* Editorial Calendar

## Next NEMA and Beyond

Issue	Division/Theme	Featured Topics
<p><b>January/February</b></p> <p><b>Space:</b> 12/8/20</p> <p><b>Artwork:</b> 12/18/20</p>	<p><b>Utility Systems/ Interconnections</b></p> <p><i>Interconnected products on the grid are making energy cheaper and more reliable.</i></p>	<ul style="list-style-type: none"> <li>• Distributed Energy Resources in wholesale markets</li> <li>• Macrogrid Initiative</li> <li>• Smart Grid interoperability Standards</li> <li>• Wildfire prevention technologies</li> <li>• NERC CIP regulations on supply chain</li> <li>• The need for DC product Standards</li> <li>• Workforce development</li> </ul>
<p><b>March/April</b></p> <p><b>Space:</b> 1/17/21</p> <p><b>Artwork:</b> 2/9/21</p>	<p><b>Lighting Systems/Smart, Seamless, and Imperceptible</b></p> <p><i>Smart cities are all about connectivity, easier communications, public safety, decreased traffic congestion, and energy optimization.</i></p>	<ul style="list-style-type: none"> <li>• How to plan smarter city programs</li> <li>• A User's Guide to Smart Cities</li> <li>• Connected and automated controls for outdoor lighting</li> <li>• Grid/lighting for system optimization</li> <li>• Partnerships with network companies for integration services</li> </ul>
<p><b>May/June</b></p> <p><b>Space:</b> 3/14/21</p> <p><b>Artwork:</b> 4/6/21</p>	<p><b>Transportation Systems/ Shifting Gears: Transportation Innovation</b></p> <p><i>The future transportation landscape will be increasingly connected, electrified, shared, and ultimately autonomous. We'll never realize the full potential of this future without investing in smart, connected, and electrified infrastructure.</i></p>	<ul style="list-style-type: none"> <li>• Transportation Systems as critical infrastructure</li> <li>• Helping local agencies finance infrastructure projects</li> <li>• FCC spectrum rules for connected vehicle communications</li> <li>• Targeted and strategic micro mobility</li> <li>• 5G in transportation</li> <li>• Examining the DICOS Standard, a key element of imaging and communication technologies particularly relevant during a pandemic</li> </ul>
<p><b>July/August</b></p> <p><b>Space:</b> 5/17/21</p> <p><b>Artwork:</b> 6/6/21</p>	<p><b>Building Systems/ Redesigning and Repurposing Buildings for the Next Normal</b></p> <p><i>Residential and commercial buildings are rapidly changing to adapt to new consumer needs, behaviors, and the next normal.</i></p>	<ul style="list-style-type: none"> <li>• Implications of more office work shifting to homes</li> <li>• Internet of Things facilitates remote work</li> <li>• Anticipated changes in healthcare facilities</li> <li>• Emphasis on building safety for occupants</li> <li>• New cybersecurity tactics to safeguard organizations</li> <li>• Growing importance of building resilience in addressing natural and manmade hazardous events</li> <li>• Adapting buildings for more significant health outcomes</li> <li>• Net-zero buildings</li> </ul>
<p><b>September/October</b></p> <p><b>Space:</b> 7/20/21</p> <p><b>Artwork:</b> 8/10/21</p>	<p><b>Industrial Products &amp; Systems/ What Will the Global Market Look Like in 2025?</b></p> <p><i>Expanding automation and data services will help companies recover easier from unexpected events and respond faster to users' needs</i></p>	<ul style="list-style-type: none"> <li>• Supply chain resilience and agility</li> <li>• Role of automation in flexible global supply chains</li> <li>• Remaining competitive in a global manufacturing environment</li> <li>• Energy savings at the system level</li> <li>• Greenfield vs. brownfield factories</li> <li>• Electronic labeling/digital nameplates—a passport to export</li> <li>• Predictive modeling to get products to market faster</li> </ul>
<p><b>November/December</b></p> <p><b>Space:</b> 9/16/21</p> <p><b>Artwork:</b> 10/6/21</p>	<p><b>Building Infrastructure/ Backbone of Our Connected Future</b></p> <p><i>Out of thought and mind, Building Infrastructure products serve as the unseen backbone for the 5G connected revolution.</i></p>	<ul style="list-style-type: none"> <li>• Enabling connected venues with smart receptacles, voice activation, and energy management for a data-informed approach</li> <li>• The case for surge protection</li> <li>• Advancing the retrofit market</li> <li>• Code issues with conduit</li> <li>• Standards harmonization saves manufacturers money</li> <li>• Demand drivers for building infrastructure</li> </ul>