

## Weekly News

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# NEMA Board of Governors Meeting Focuses on New Campaigns, Member Value



Last week, the NEMA Board of Governors met to discuss NEMA's strategic focus, advocacy campaigns, government affairs priorities, standards development, the economic and industry outlook, future financial planning, and membership. The Board also heard from government and association leaders on the geopolitical landscape and energy policy.

Where things stand: There is strong member engagement on NEMA's priority issue Campaigns (more on that below). Despite ongoing geopolitical risks and economic challenges, ranging from inflation to worker scarcity, the industry is on a solid foundation, and is well-positioned to persevere in these current economic challenges.

NEMA's standard-setting foundation remains solid, and will continue to be reinforced through a <u>Standards Summit</u> in September. A financial reinvestment in NEMA, a renewed commitment to member value, and new member recruitment will position NEMA well for the coming years.

#### NEMA Launches New Supply Chain, Energy Transition, and Infrastructure Campaigns



Last week, the NEMA Board of Governors approved three new Campaigns. These Campaigns will bring NEMA's core capabilities technical, policy, business intelligence, communications, and membership—to bear on pressing, near-term strategic priority issues in an integrated and coordinated manner.

The new Campaigns will aim to:

- Accelerate the nation's energy transition with an eye toward advancing NEMA member interests
- Steer infrastructure funding to future-focused electroindustry projects
- Improve supply chain resilience

**What's Next?** Steering committees comprised of senior member company leaders have completed the scoping phase for the three Campaigns and are beginning to implement their work plans. For more information, please contact <u>Patrick Hughes</u>, Vice President of Strategy, Technical, and Industry Affairs.

NEMA Publishes ANSI/NEMA MG 1-2021, Motors and Generators



NEMA has published a new edition of its flagship standard MG 1, *Motors and Generators*. Used worldwide, MG 1 is a comprehensive volume of motor performance and construction requirements based upon sound engineering principles, research, testing, and field experience. The new 2021 edition offers improved usability and readability through reformatted, easier-to-read tables and a consolidation of requirements previously published in separate documents. ANSI/NEMA MG 1-2021 is available for <u>download</u> from the NEMA website.

**Why it matters**: Motors in compliance with NEMA MG 1 provide assurance to motor end-use customers that they safely conform to science-based requirements according to standardized tests.

**What's next**: The NEMA Motor and Generator Section will revise MG 1 to define energy efficiency requirements for an expanded range of motor applications.

### Did you know?

NEMA and the International Trade Administration (ITA)—an agency in the Department of Commerce that promotes United States exports are leading an Advanced Manufacturing Business Development Mission to Indonesia, Singapore, and Japan from **October 17-21, 2022.** We are actively soliciting NEMA members to participate and encourage you to join other industry colleagues on the mission. To participate, complete the <u>application</u>. For more information, contact <u>Madeleine</u> <u>Bugel</u>.



Join us for the Annual Meeting! For more information about the event or sponsorship opportunities, please contact <u>Ashley Musselman</u> by email or by phone at 703.841.3231.

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