

# Year in Review



NEMA represents the electrical and medical imaging industries that power modern living, innovate life-saving medical technologies, and build our connected future. Together, our industries are responsible for **1.65 million** American jobs and contribute more than **\$200 billion** to the U.S. economy.



## Influence

NEMA drives the agenda and shapes the message to lawmakers, regulators, and private sector partners to advance the interests of the electroindustry.



## Intelligence

NEMA's exclusive business intelligence capabilities provide decision-grade information to help members shape their business strategy in today's dynamic market.



## Industry Standards

NEMA standards promote efficiency, safety, resiliency, and sustainability in a world of accelerating electrical and technological change.

In 2022, NEMA delivered results through aligning on industry priorities, contributing to historic legislative wins, strengthening our technical and standards excellence, providing new and useful member resources, and renewing our member-focused culture.



## Electroindustry Imperatives

Implemented C-suite member issue survey to prioritize issues

Developed advocacy campaigns to leverage NEMA and industry competencies to drive progress on industry priorities:

- Infrastructure
- Supply Chain & Trade Resiliency
- Energy Transition



Concentrated resources on key priorities to optimize impact



Coordinated with affiliated organizations (IDEA, ESFI) to maximize alignment with NEMA priorities

## Advocacy Initiatives & Wins



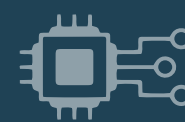
Facilitated member access to **\$400B+** in *Infrastructure, Investment, and Jobs Act (IIJA)* and advocated with every implementing agency on IIJA programs



Influenced **35** state EV charging plans, pressing for an integrated, comprehensive nationwide approach under IIJA



Under the *Inflation Reduction Act*, secured **\$13B** in grants for home and commercial energy efficiency and over **\$90B** in EV and other clean energy tax credits



Placed **>\$2B** of funding for legacy semiconductors essential to the electroindustry under the *CHIPS Act*



Persuaded the administration to forego tariffs on rare-earth magnets



Successfully influenced agency regulations on motors, lighting, chemicals, and more



Secured **\$1.9B** medical "user fee" legislation to accelerate approval of life-saving medical imaging technologies



Removed federal obstacles to Alzheimer's drug development



Defeated **33** state bills that would compromise patient safety in the repair and maintenance of medical imaging devices

## Technical & Standards Excellence

Drove priorities in the 2023 *National Electrical Code*®: **70%** of NEMA's **165** proposed code amendments were adopted



Published **160** new and revised standards in 2022, including:

- Motors and generators
- Wire and cable
- Safety alerts
- Submeter accuracy

Held inaugural Standards Summit, leading to future strategy which includes:

- Greater NEMA influence on international standards
- An organization-wide standards strategy and supporting technology roadmap
- Safeguarding our reputation for technical excellence by developing and adhering to a core set of technical principles

## Member Tools & Resources



Launched member-exclusive **Infrastructure Funding Portal** to help members identify infrastructure funding opportunities



Released interactive **Electroindustry Economic Impact Website** to show the electroindustry's financial contributions at the state and congressional district level



Created over **350 market data** reports to give members actionable market intelligence



Provided **on-the-ground support** to impacted members and communities after Hurricane Ian

## Member-Focused Culture



Created new member communications to inform and engage:

- **NEMA Current**—the weekly NEMA member newsletter
- **NEMA SmartBrief**—curated industry news and intelligence
- **GR Jolt**—public affairs intelligence, insights, and strategy



Developed new **Council for Small Business** to better engage and provide value to small and medium sized companies



Defined **NEMA Core Values** to improve employee engagement, leadership and member service mentality



Created new non-dues revenue programs, leading to **40%** increase in the performance of this revenue stream



Modernized NEMA **policies and compensation** philosophy