


NEW PRODUCT SHOWCASES

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NEW PRODUCT SHOWCASE



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With an industry-leading 135 lumens per watt, the industrial-grade Albee® ASV1 Series LED Luminaire from GE combines efficiency and affordability for a faster return on investment. Featuring a robust, high-quality design, the Albee ASV1 Series replaces 250-watt to 1500-watt high intensity discharge (HID) and four- to eight-lamp T5/T8 high intensity fluorescent lighting. The modularity and flexibility of the Albee ASV1 Series makes it an ideal choice for a wide variety of industrial spaces.

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AD SPECIFICATIONS

Ads will be accepted in the above dimensions only. There is a 35% charge, plus cost, for alterations to materials not meeting specifications.

- TIFF, EPS or print-ready PDF file required.
- NEMA does not accept film or any native application file formats (Quark, MS Word,

PageMaker, etc.).

- TIFF images should be 300 dpi min. for halftones, 1200 dpi for line art.
- EPS files should be 300 dpi min. All fonts must be outlined and all images must be provided, even if they are embedded in the file.
- PDF files must be submitted 300 dpi or better and all fonts must be embedded.

- Submit artwork to Elizabeth Ferry at eferry@townsend-group.com

AD RATES & CANCELLATIONS

All rates are net. Cancellations must be received in writing by space closing date. Cancellations received after the space closing date will be charged payment in full.