

2018 Editorial Calendar
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Continued Electrification of Our World, and Energy Efficiency in All We Do

<p>January Electrification of Infrastructure Editorial Board Meeting: 10/5/17 Copy Due: 11/28/17</p> <ul style="list-style-type: none"> • Products and systems that can be electrified to reduce reliance on liquid fuels • Transportation and energy recovery (e.g., in rail) • Industrial, commercial and residential buildings, urban farming • History of electrification of America • DC microgrids • EV supply equipment/systems 	<p>February Lighting Editorial Board Meeting: 11/2/17 Copy Due: 12/15/17</p> <ul style="list-style-type: none"> • New technologies/systems • Outdoor lighting and transportation • Healthcare • Protecting the industry with cyber and physical security • Trade policies • Foreign suppliers • Political, legal, and tax ramifications <p><i>Bonus exposure: LightFair</i></p>	<p>March The MUSH Mash-up: Connecting with the MUSH (municipal, universities, schools, hospitals) market Editorial Board Meeting: 12/8/18 Copy Due: 1/18/18</p> <ul style="list-style-type: none"> • A look at aging federal, state and local government buildings, universities, schools and hospitals buildings that need building improvements • ESCOs • ESPCs
<p>April Digitalization of the Industry Editorial Board Meeting: 1/5/18 Copy Due: 2/16/18</p> <ul style="list-style-type: none"> • I-IoT • Utilities • Medical imaging (MITA) • New technologies & relationships with software companies • Appliances that can be digitized (e.g., heat pumps, water heaters) 	<p>May Future of Electrical Safety and Standards Editorial Board Meeting: 2/2/18 Copy Due: 3/16/18</p> <ul style="list-style-type: none"> • Standards relevant to upcoming storm season • Anti-counterfeiting • Relevant products (e.g., surge protective devices, wiring devices) • Safety standards • Fire, life safety, security, and emergency communications 	<p>June Building Systems in the Evolution of an Energy Efficient Future Editorial Board Meeting: 3/2/18 Copy Due: 4/20/18</p> <ul style="list-style-type: none"> • High-performance buildings • Net-zero energy • Predictive maintenance • Prescriptive analytics • Renewable energy sources • Increasing resilience • Improving occupant health, comfort, and productivity
<p>July Next-Generation Supply Chain Editorial Board Meeting: 3/30/18 Copy Due: 5/18/18</p> <ul style="list-style-type: none"> • Protecting the industry with physical and cybersecurity • Just-in-time manufacturing • Suppliers in the supply chain • Political, legal, tax, and trade • Data, risk management, analysis • Meeting needs of storm recovery 	<p>August Interconnectivity & Interoperability Editorial Board Meeting: 4/27/18 Copy Due: 6/22/18</p> <ul style="list-style-type: none"> • Systems efficiency in industrial automation control • Sensors • Artificial Intelligence (AI) • Augmented Reality (AR) • Urban water / energy-water nexus <p><i>Special advertising packages</i></p>	<p>September What's the Next Big Idea? A look at 2019 Strategic Initiatives Editorial Board Meeting: 5/25/18 Copy Due: 7/20/18</p> <ul style="list-style-type: none"> • NEMA's Strategic Initiatives for 2019 • Storm readiness <p><i>Product showcase</i></p>
<p>October</p> <ul style="list-style-type: none"> • Wrap-up of the Year in Codes • Get Out the Vote <p>Editorial Board Meeting: 7/6/18 Copy Due: 8/24/18</p> <ul style="list-style-type: none"> • How does a standard become integrated into code • Nation safety codes • Medical imaging 	<p>November Grid Modernization Editorial Board Meeting: 8/3/18 Copy Due: 9/21/18</p> <ul style="list-style-type: none"> • Cybersecurity • New technologies & relationships • Switchgear • MITA insert <p><i>Bonus exposure:</i> <i>NEMA Annual Meeting & Radiological Society of North America (RSNA) Annual Meeting</i></p>	<p>December Transportation Editorial Board Meeting: 8/31/18 Copy Due: 10/19/18</p> <ul style="list-style-type: none"> • Electrification of transportation; • Autonomous vehicles (V2V) • Annual meeting wrap-up • New congress preview