

NEMA represents the electrical and medical imaging industries that power modern living, innovate life-saving medical technologies, and build our connected future. Join the more than **300 NEMA member companies** as an Associate Member today!

WHY JOIN?

Together, our industries are responsible for **1.65 million American jobs** and contribute more than **\$200 billion** to the U.S. economy. Associate Membership at NEMA provides access to exclusive intelligence, visibility, and influence, and opportunities to network with key decision makers among our industry's premier electrical manufacturing companies.



**Business Intelligence
& Market Forecasts**



**Networking & Access
to Key Decision Makers**



**Brand Visibility
& Targeted Marketing**



**Collaboration &
Thought Leadership**



Associate Members are reputable leaders in the electroindustry value chain. As essential allies and strategic partners, NEMA Associate Members influence and strengthen upstream and downstream operations and support the electroindustry supply chain.

ELIGIBLE SERVICE PROVIDERS:

- Distributors & Logistics Providers
- Industrial Suppliers
- Certification & Testing Labs
- Software, AI, and Technology Providers
- Business and Legal Consultants
- Electrical Contractors



ASSOCIATE MEMBER PRIVILEGES

Grow your business by becoming a NEMA Associate Member. Gain member-exclusive insights from our best-in-class advocacy team, and partner with a wide range of industry experts that analyze emerging issues and trends. NEMA offers three different commitment levels for Associate Members tailored to meet your company's unique business needs.

	ALLY	PARTNER	CHAMPION
Use of NEMA Associate Member logo	◆	◆	◆
Member participation and access to NEMA coalitions	◆	◆	◆
Listing in NEMA's digital membership directory and link to your corporate website	◆	◆	◆
Inclusion in press release announcing new NEMA Members	◆	◆	◆
Subscription to NEMA SmartBrief, NEMA Current, GR Jolt & Standards Spotlight	◆	◆	◆
Discounted advertising in NEMA newsletters and publications	◆	◆	◆
Member pricing for all NEMA Standards	◆	◆	◆
Invitation to sponsor at NEMA's Annual Meeting & other member-exclusive events	◆	◆	◆
Access to NEMA Business Intelligence such as the Electroindustry Economic Impact website and Energy Transition Map	◆	◆	◆
Complimentary digital copy of NEMA's Guide to the Electroindustry	◆	◆	◆
Invitation to attend member-exclusive webinars and access to NEMA Podcasts	◆	◆	◆
Access to member tools such as the Funding Portal		◆	◆
Opportunity to share thought leadership on NEMA's website		◆	◆
Inclusion in monthly Government Relations calls & webinar series		◆	◆
Opportunity to host one complimentary webinar marketed to NEMA Members			◆
Collaborative opportunities to partner with NEMA on unique projects for the association and on behalf of NEMA members			◆
Silver Level Sponsor status and option to host a hospitality suite at NEMA's Annual Meeting			◆
Complimentary table and four seats at NEMA Annual Meeting Gala			◆