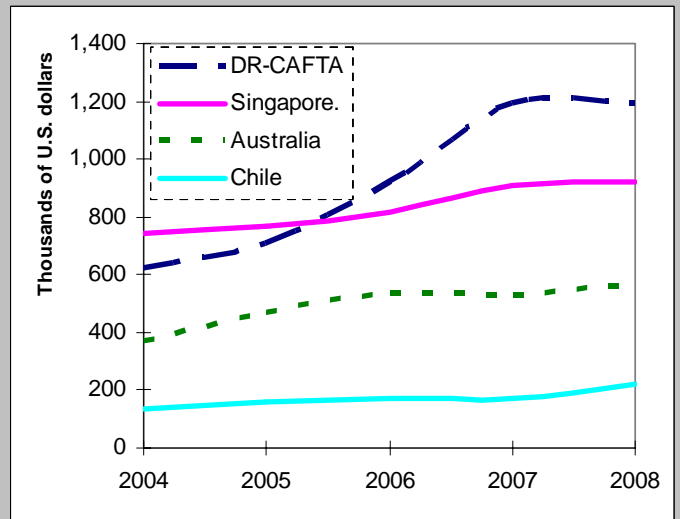


# 2010 Trade Priorities

- Support Congressional ratification of **free trade agreements** that open foreign markets for electrical goods, including the FTAs with Colombia, Panama and South Korea
- Seek reciprocal **tariff elimination** worldwide for all NEMA products and elimination of unjustified non-tariff barriers
- Support efforts to attain **WTO agreements to liberalize trade in industrial goods and services** as soon as possible
- Support negotiation of a **Trans-Pacific Partnership** agreement that increases market access
- Support **procedural mechanisms** that will allow and enable our trade objectives to be achieved
- Encourage USTR to strive for **rule of law and adequate foreign legal infrastructure** in WTO accessions, WTO agreements, and U.S. FTAs
- Promote an **inclusive definition of "international standards,"** in contrast to efforts by some to convert non-transparently developed standards into the only recognized international norms
- Stress to the USG and others that this country's **electrical product safety system** is effective with minimal government expense and involvement
- Work with the Administration and Congress to ensure that NEMA members have reliable and adequate supply of globally-priced **raw materials** such as steel and rare earth elements
- Work with Commerce and USTR to assure **Trade Agreement partners fulfill their obligations,** including IPR protection, elimination of technical barriers, and recognition of foreign testing labs
- Use NEMA's offices in **Beijing** and **Mexico City** to assist member companies
- Work with other U.S. organizations to prevent negative trade impacts of **EU regulatory initiatives,** such as those relating to chemicals and eco-design
- Oppose **unilateral economic sanctions,** which in practice often hurt U.S. business while giving advantage to foreign competition

## Growth of Exports To FTA Partners



## NEMA Principles for Free Trade Agreements

- Immediate reciprocal tariff elimination
- No governmental mutual recognition agreements (MRAs) where product is not U.S. federally regulated
- National treatment
- Adequate legal and administrative infrastructure in place for implementation, transparency and enforcement of agreements
- Protection of intellectual property rights
- Reduction in technical barriers to trade (TBTs)
- Compliance with all World Trade Organization (WTO) TBT Agreement requirements
- Safe conduct of product and persons
- Energy services liberalization
- Inclusive definition of "International Standards"
- Market-driven development of product standards and conformity assessment
- Conformity attestation methods include optional use of the IEC Conformity Assessment Systems – IECCE, IECEx and IECQ, where appropriate

*NEMA is the association of electrical and medical imaging equipment manufacturers. Founded in 1926 and headquartered near Washington, D.C., its approximately 450 member companies manufacture products used in the generation, transmission and distribution, control, and end use of electricity. These products are used in utility, industrial, commercial, institutional, and residential applications. The association's Medical Imaging & Technology Alliance (MITA) Division represents manufacturers of cutting-edge medical diagnostic imaging equipment including MRI, CT, x-ray, and ultrasound products. Worldwide sales of NEMA-scope products exceed \$120 billion. In addition to its headquarters in Rosslyn, Virginia, NEMA also has offices in Beijing and Mexico City.*