

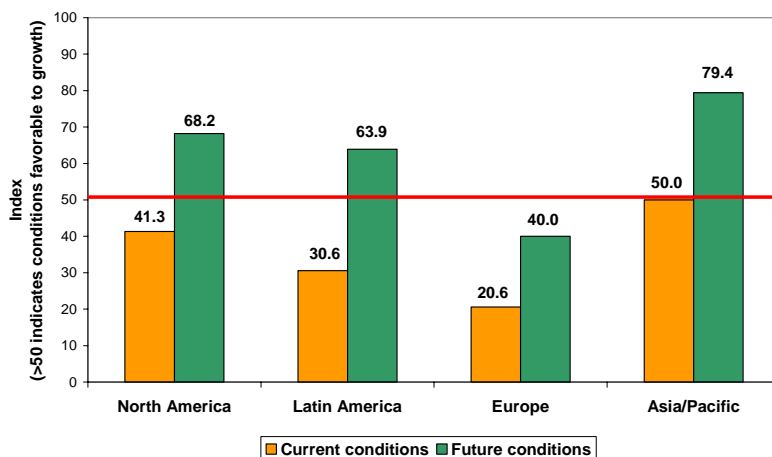


June 2009 NEMA Electroindustry Business Confidence Index

June 24, 2009

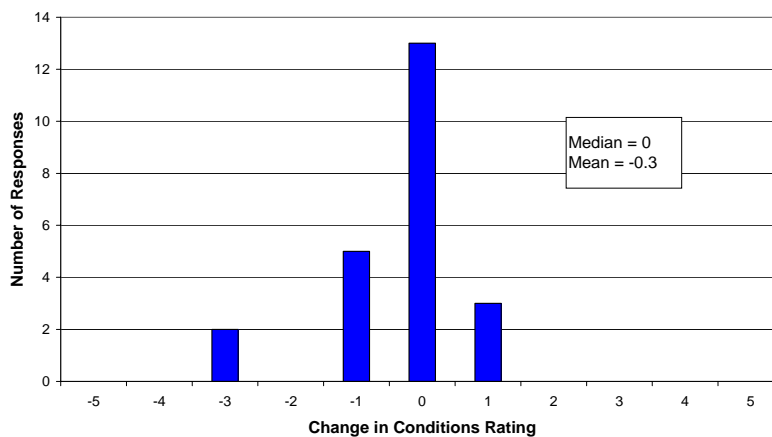
EBCI for Future North American Conditions Climbs to Highest in Nearly Four Years in June

Electroindustry Business Confidence Index:
June 2009



Though NEMA's Electroindustry Business Confidence Index (EBCI) for current North American conditions retreated slightly in June, a companion indicator of expected conditions six-month ahead climbed to its highest level in nearly four years.

North American Current Conditions Magnitude:
June 2009



The current conditions EBCI slid 6.6 points to 41.3. While that was only the second decline in the last six months, a period which has seen a rebound from an all-time low of 8 in December 2008, the index has remained below the key 50-point mark associated with conditions supportive of industry growth since November 2007. The mean intensity of change in current North American conditions also declined from a month ago in June. The measure

NOTE: North America includes Canada and the United States. Latin America includes Mexico, Central America, and South America.

slipped to -0.3 from -0.1 in May (on a scale ranging from -5 [deteriorated significantly] through 0 [unchanged] to +5 [improved significantly]).

Meanwhile, optimistic responses to our monthly survey's question regarding future expectations have grown steadily more prevalent since late winter. The EBCI for future North American business conditions rose in June for a fourth month in a row, increasing nearly 3 points to 68.2, the highest level since August 2005. This indicates a growing proportion of industry executives see an improvement of at least some degree in the business environment within the next six months from today's depressed levels.

SURVEY RESULTS:

Region	Current Conditions (Compared to Previous Month)	Conditions Six Months From Now (Compared to Current Conditions)
North America	41.3	68.2
Latin America	30.6	63.9
Europe	20.6	40.0
Asia/Pacific	50.0	79.4

Number of Respondents =23

Values reflect the percentage of respondents expecting "Better" conditions, plus one-half of the percentage of respondents expecting "Unchanged" conditions.

A score of 50 or higher suggests conditions appropriate to expansion of the electroindustry sector.

EBCI CONSTRUCTION DESCRIPTION:

The EBCI indexes are based on the results of a monthly survey of senior managers at NEMA member companies and are designed to gauge the business confidence of the electroindustry in key world regions.

The survey contains the following questions:

1. How would you rate current economic conditions in the following regions, as they affect your business, compared to the previous month?
 - a. Using the following scale, please describe the magnitude of change in economic conditions in North America this month compared to economic conditions last month? [Scale structured as follows: 5 (improved significantly), 4, 3, 2, 1, 0 (stayed the same), -1, -2, -3, -4, -5 (deteriorated significantly)]
2. How do you expect economic conditions in the following regions, as they affect your business, to have changed six months from now?

Respondents are asked to indicate whether conditions are better, worse or unchanged (or not available if their respective company does not do business in a particular region). The four regions are North America (Canada and the United States), Latin America (Mexico, Central America, and South America), Europe, and Asia/Pacific. The survey also provides space for respondents to comment on current conditions. These comments are included below the table containing the index levels.

The index value is the percentage of respondents expecting “Better” conditions, plus one-half of the percentage of respondents expecting “Unchanged” conditions, which follows the methodology used by the Institute for Supply Management (formerly the National Association of Purchasing Management) in the construction of their manufacturing index.

Now Available from NEMA/BIS – The *Electroindustry Economic Outlook*

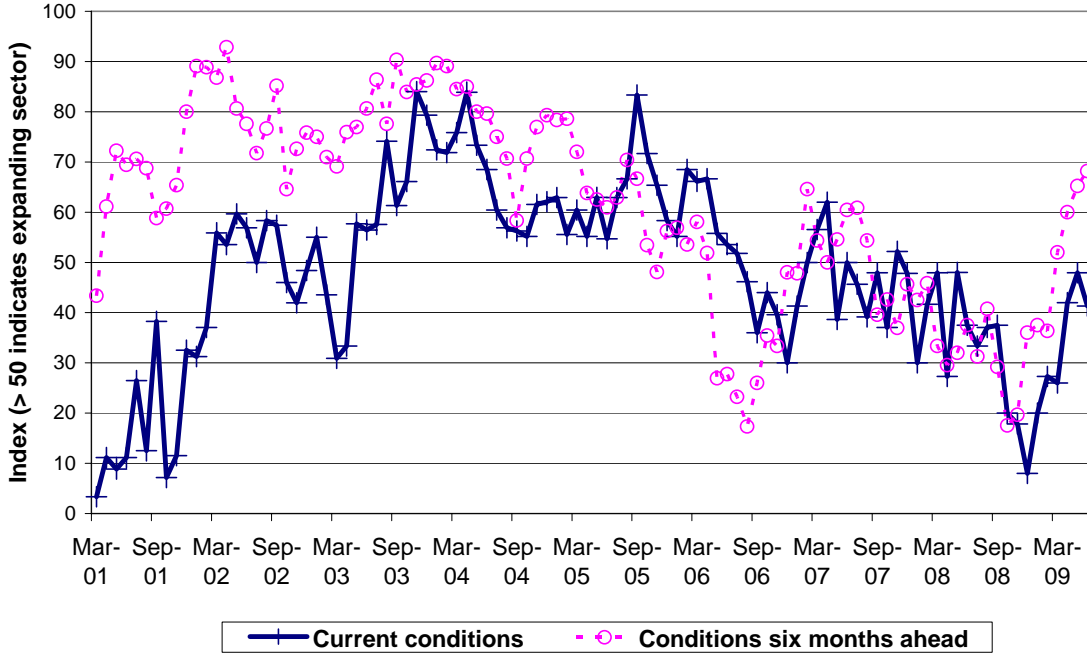
Based on popular demand for up-to-date data and forward-looking analysis of the electroindustry and the economic fundamentals that drive it, NEMA/BIS offers a subscription-based, regularly updated compendium of the information that industry professionals and executives most often request. The *Electroindustry Economic Outlook* is the preferred source for timely, comprehensive coverage of the economic trends and events shaping the U.S. electroindustry.

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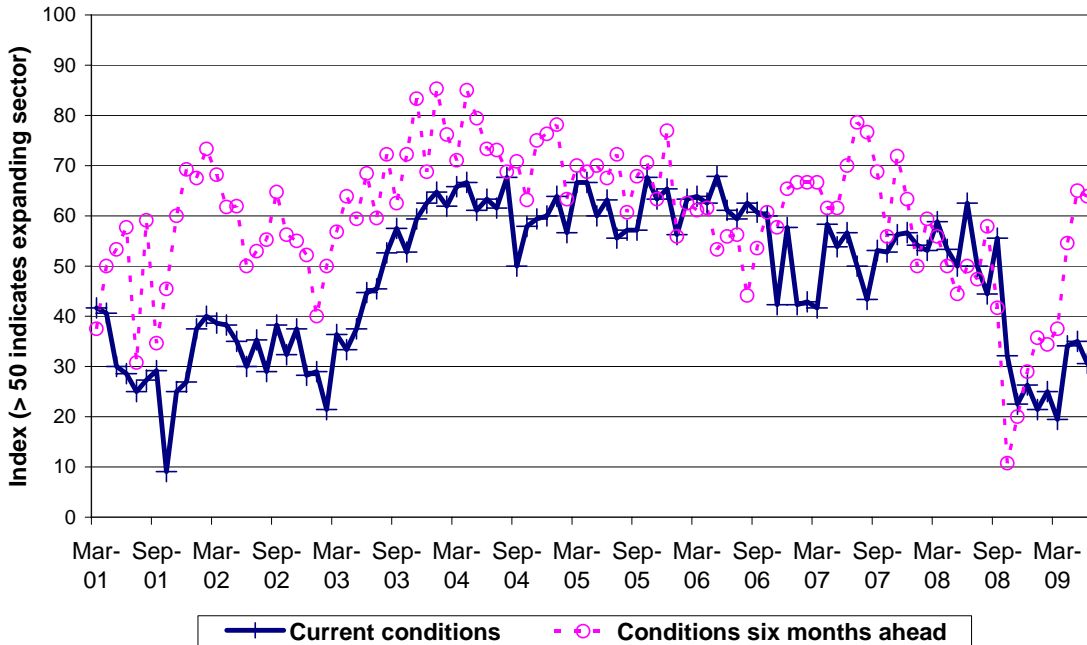
To find out how NEMA/BIS’ *Electroindustry Economic Outlook* can help your business, contact Tim Gill at (703) 841-3298, or tim_gill@nema.org.

Appendix: Time Series Charts

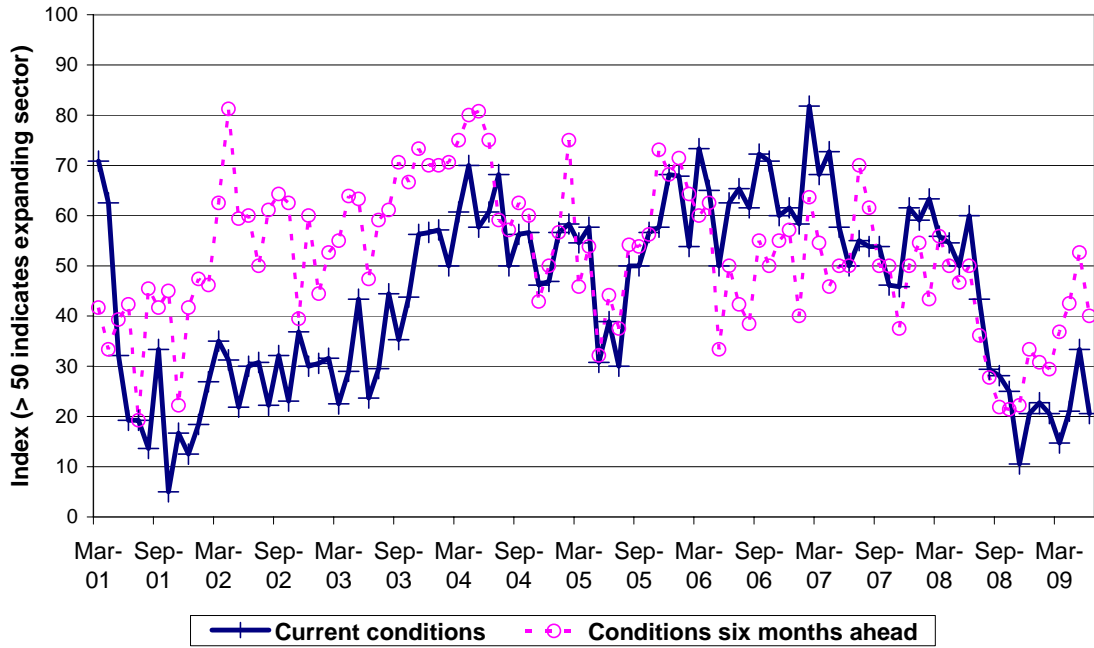
Business Conditions: North America



Business Conditions: Latin America



Business Confidence: Europe



Business Confidence: Asia/Pacific

