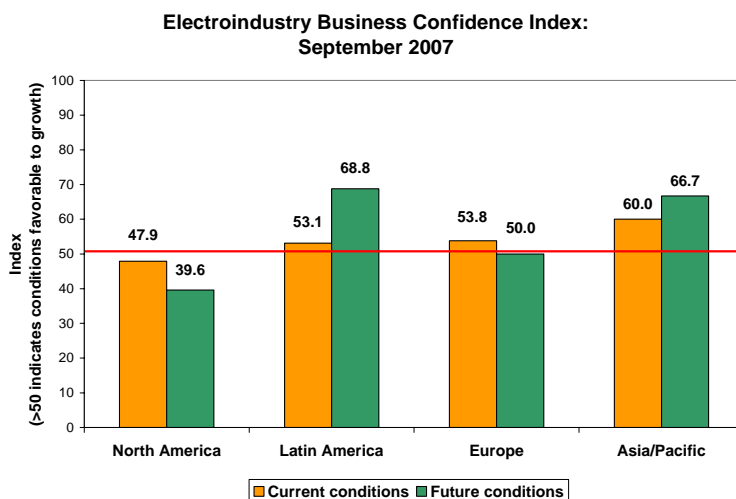




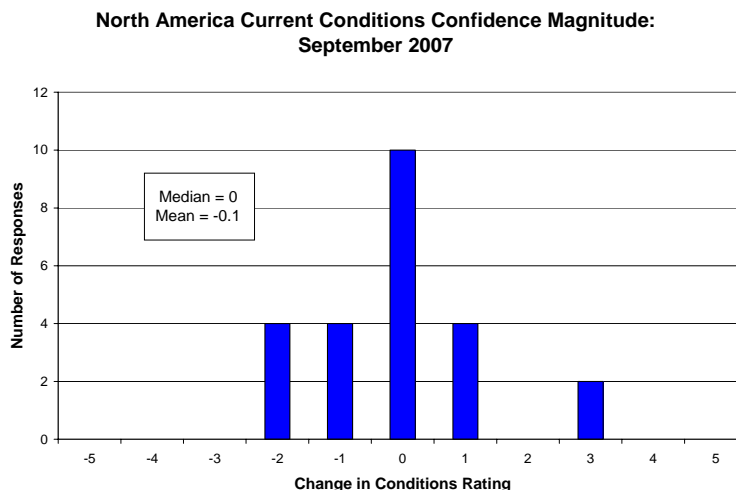
September 2007 NEMA Electroindustry Business Confidence Index

September 26, 2007

CURRENT CONDITIONS EBCI REBOUNDS IN SEPTEMBER, BUT FUTURE INDICATOR NOW SIGNALLING CONTRACTION



Deterioration in North American business conditions slowed in the most recent month according to NEMA's Electroindustry Business Confidence Index (EBCI). Though it again failed to reach 50, and therefore signaled industry contraction for a third straight month, the index for current North American conditions increased by nearly nine points from August to 47.9.



Moreover, the survey's measure of the mean *degree* of change in North American business conditions improved to -0.1 in September from -0.4 in August (on a scale ranging from -5 [deteriorated significantly] through 0 [stayed the same] to +5 [improved significantly]).

NOTE: North America includes Canada and the United States. Latin America includes Mexico, Central America, and South America.

By contrast, the six-month outlook turned negative in September, as the future conditions reading for North America dropped below 50 for the first time since January of this year. The future conditions index slid nearly 15 points on the month, falling to 39.6.

Meanwhile, the other world regional indices derived from September's survey results each pointed to an expansionary business environment in the latest month, as readings for Latin American, European, and Asian conditions readings came in at 53.1, 53.8, and 60 points, respectively. Future conditions indicators for each of the three regions were also at or above the 50-point growth threshold.

SURVEY RESULTS:

Region	Current Conditions (Compared to Previous Month)	Conditions Six Months From Now (Compared to Current Conditions)
North America	47.9	39.6
Latin America	53.1	68.8
Europe	53.8	50.0
Asia/Pacific	60.0	66.7

Number of Respondents =24

Values reflect the percentage of respondents expecting "Better" conditions, plus one-half of the percentage of respondents expecting "Unchanged" conditions.

A score of 50 or higher suggests conditions appropriate to expansion of the electroindustry sector.

EBCI CONSTRUCTION DESCRIPTION:

The EBCI indexes are based on the results of a monthly survey of senior managers at NEMA member companies and are designed to gauge the business confidence of the electroindustry in key world regions.

The survey contains the following questions:

1. How would you rate current economic conditions in the following regions, as they affect your business, compared to the previous month?
 - a. Using the following scale, please describe the magnitude of change in economic conditions in North America this month compared to economic conditions last month? [Scale structured as follows: 5 (improved significantly), 4, 3, 2, 1, 0 (stayed the same), -1, -2, -3, -4, -5 (deteriorated significantly)]
2. How do you expect economic conditions in the following regions, as they affect your business, to have changed six months from now?

Respondents are asked to indicate whether conditions are better, worse or unchanged (or not available if their respective company does not do business in a particular region). The four regions are North America (Canada and the United States), Latin America (Mexico, Central America, and South America), Europe, and Asia/Pacific. The survey also provides space for respondents to comment on current conditions. These comments are included below the table containing the index levels.

The index value is the percentage of respondents expecting “Better” conditions, plus one-half of the percentage of respondents expecting “Unchanged” conditions, which follows the methodology used by the Institute for Supply Management (formerly the National Association of Purchasing Management) in the construction of their manufacturing index.

Now Available from NEMA/BIS – The *Electroindustry Economic Outlook*

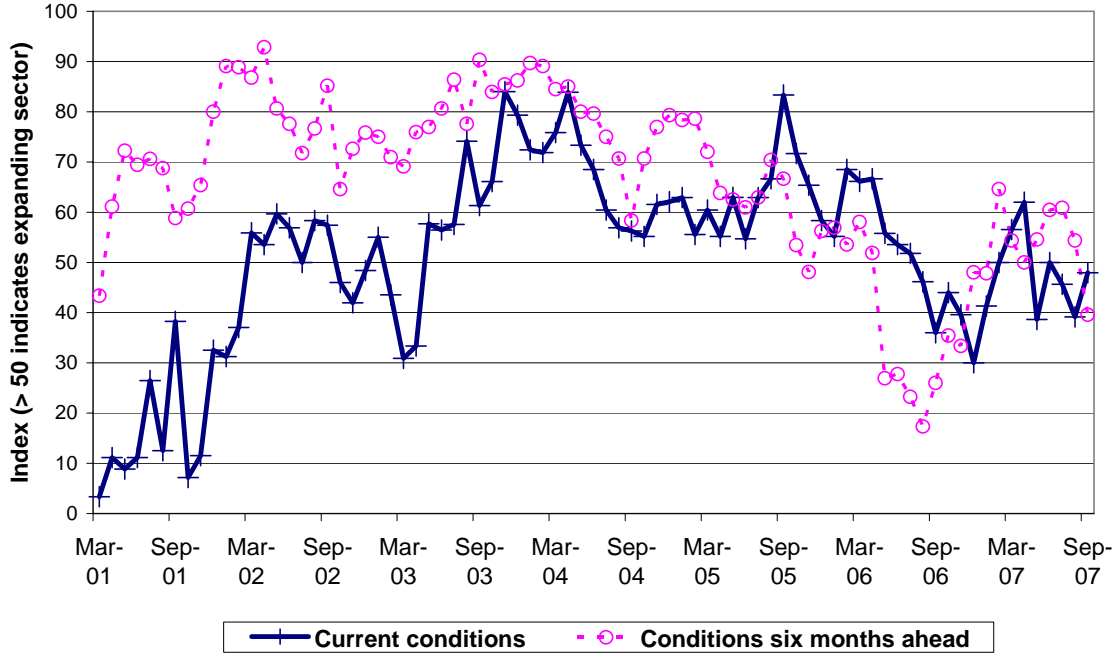
Based on popular demand for up-to-date data and forward-looking analysis of the electroindustry and the economic fundamentals that drive it, NEMA/BIS offers a subscription-based, regularly updated compendium of the information that industry professionals and executives most often request. The *Electroindustry Economic Outlook* is the preferred source for timely, comprehensive coverage of the economic trends and events shaping the U.S. electroindustry.

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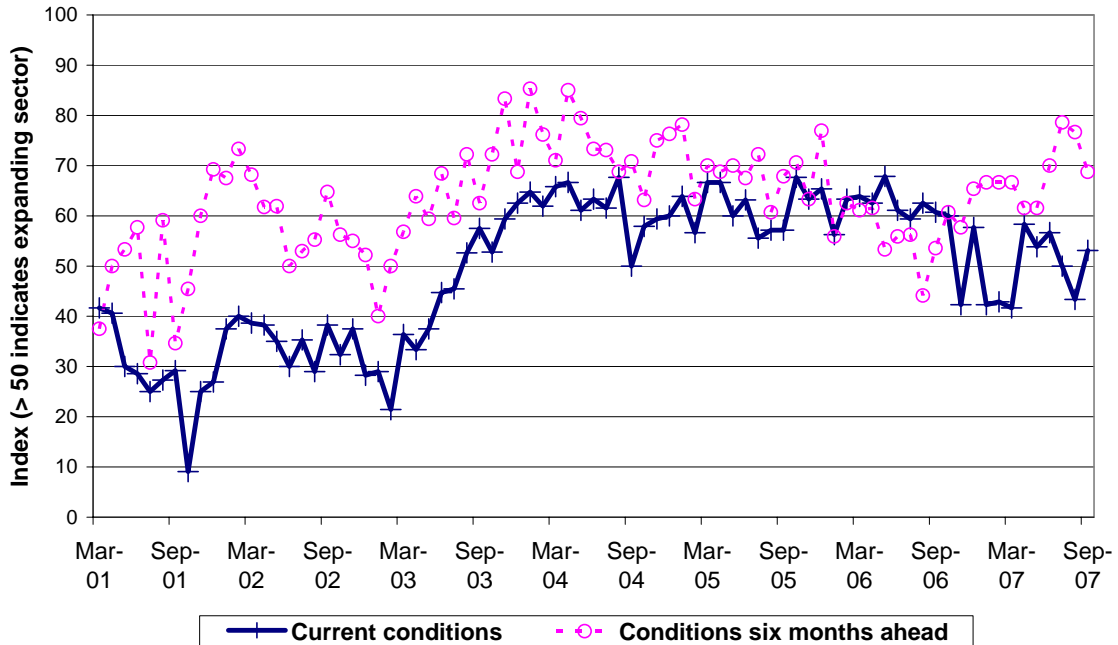
To find out how NEMA/BIS’ *Electroindustry Economic Outlook* can help your business, contact Tim Gill at (703) 841-3298, or tim_gill@nema.org.

Appendix: Time Series Charts

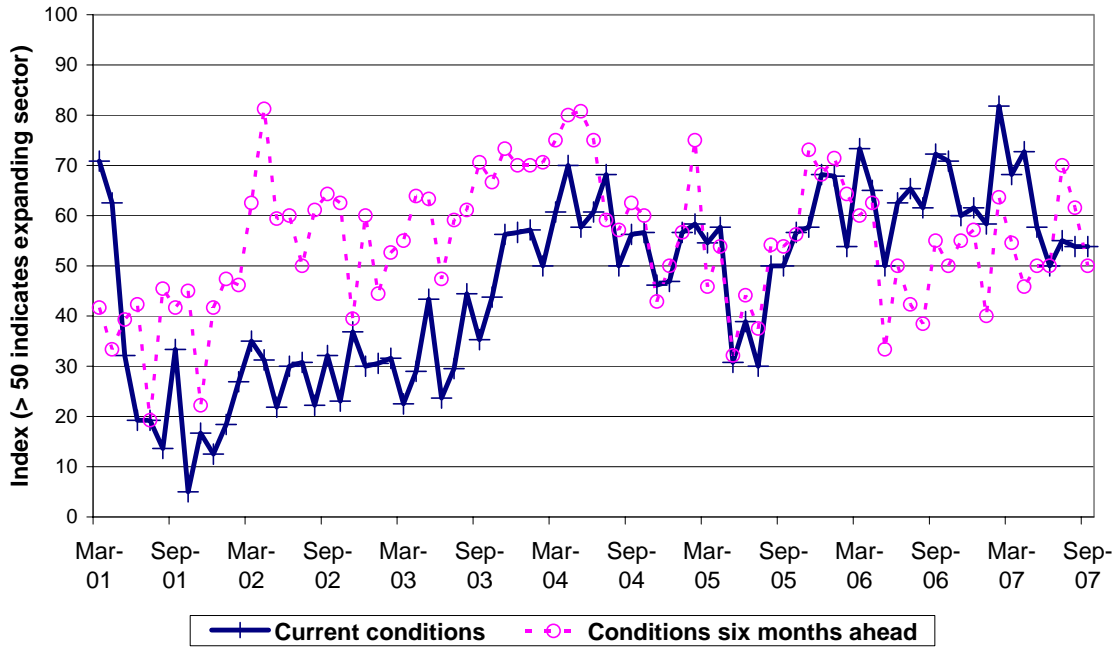
Business Conditions: North America



Business Conditions: Latin America



Business Confidence: Europe



Business Confidence: Asia/Pacific

