February 9, 2022

	Walaama and Brassam Overview
10:00-10:05am	Welcome and Program Overview Patrick Hughes, Vice President, Operations and Strategy, NEMA
10.00-10.05aiii	Introduction to the International Trade Administration Market Development Cooperator
10:05-10:15am	Program (ITA MDCP)
10.05-10.15am	Amanda Lawrence, International Trade Specialist, Office of Transportation and Machinery,
	International Trade Administration
	Overview of the ITA MDCP NEMA
10:15-10:35am	Madeleine Bugel, Senior Manager, International and Trade, NEMA
	Keynote Address
10:35-10:50am	Anne Driscoll, Acting Assistant Secretary for Manufacturing Industry & Analysis, U.S.
	Department of Commerce
10:50-11:00am	BREAK
	Panel Session: What is Advanced Manufacturing and What Does it Mean to U.S. Industry
	Moderator:
11:00am-12:00pm	Megan Hayes, Senior Technical Director, NEMA
11.00am-12.00pm	Panelists:
	Josh Hollin, Vice President, Engineering, Flex
	Tim Duffy, Senior Manager, Conformity Assessment, Rockwell Automation
	Kirk Anderson, Director of Government Relations, Nidec MotorCorporation
	Louis Grice, Vice President Digitalization, Phoenix Contact
12:00-12:30pm	BREAK
	ITA Market Briefings
	Pam Plagens, Advanced Manufacturing Team Leader, U.S. Commercial Service,
	Houston
	Dusan Marinkovic , Senior International Trade Specialist, U.S. Commercial Service, Northern Virginia and DC
	Yanssen Tandy, Commercial Specialist, Embassy of the United States of America,
12:30-1:50pm	Jakarta, Indonesia
•	Perim Akguner, Commercial Specialist, U.S. Consulate General Istanbul, Turkey
	Malarvizhi Parimel, Commercial Specialist, U.S. Consulate General Chennai, India
	Mario Vidaña, Senior Commercial Specialist, U.S. Consulate General Monterrey,
	Mexico
	Day 1 Wrap-Up
1:50-2:00pm	Megan Hayes, Senior Technical Director, NEMA
2:00pm	FIRST DAY ADJOURNMENT

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10:00-10:30am	Legislative Perspective Nancy Martinez, Legislative Assistant, Senator Todd Young (R-IN)
10:30-11:00am	Interactive Survey Session Facilitator: Megan Hayes, Senior Technical Director, NEMA
11:00-11:15am	BREAK
11:15am-12:15pm	Advanced Manufacturing Association Panel: What is the Current State of Advanced Manufacturing and What are the Near-, Mid-, and Long-Term Challenges for U.S. Industry?
	Moderator: Fern Abrams, Industry Director, NEMA Panelists: Ryan Kelly, General Manager – San Francisco Lab, AMT – The Association for Advanced Manufacturing Technology Dr. Stephan Biller, CEO, Advanced Manufacturing International, Inc. John Dyck, CEO, Clean Energy Smart Manufacturing Innovation Institute (CESMII)
12:15-12:45pm	BREAK
12:45-1:30pm	Open Discussion of Advanced Manufacturing Industry Needs in the U.S. Facilitator: Megan Hayes, Senior Technical Director, NEMA
1:30-1:45pm	Wrap-Up and Overview of the NEMA Advanced Manufacturing Council Patrick Hughes, Vice President, Operations and Strategy, NEMA
1:45-2:00pm	Closing Keynote Debra Phillips, President & CEO, NEMA