

**KYLE PITSOR** Vice President, Government Relations

May 11, 2018 - Amended May 22

The Honorable Robert Lighthizer United States Trade Representative 600 17th Street, NW Washington, DC 20508

Re: Notice of Determination and Request for Public Comment Concerning Proposed Determination of Action Pursuant to Section 301: China's Acts, Policies, and Practices Related to Technology Transfer, Intellectual Property, and Innovation, Docket USTR–2018–0005

Dear Ambassador Lighthizer,

As the leading trade association representing the manufacturers of electrical and medical imaging equipment, the National Electrical Manufacturers Association (NEMA) provides the attached comments in response to the April 6, 2018, solicitation of public input on the proposed determination of action indicated above and pursuant to Section 301 of the Trade Act of 1974. These comments follow on the April 23, 2018 NEMA letter and are aligned with planned testimony during the May 15-17 public hearing.

NEMA represents nearly 350 electrical equipment and medical imaging manufacturers that make safe, reliable, and efficient products and systems. Our combined industries account for 360,000 American jobs in more than 7,000 facilities covering every state. Our industry produces \$106 billion shipments of electrical equipment and medical imaging technologies per year with \$36 billion exports.

Attached please find comments that expand upon the themes outlined in the summary provided on April 23. We are open to discussing these comments further and providing additional details at your request. Our Member companies count on your careful consideration and we look forward to outcomes that meet their expectations.

If you have any questions on these comments, please contact Craig Updyke of NEMA at 703-841-3294 or craig.updyke@nema.org.

Sincerely,

Kyle Pitson

Kyle Pitsor Vice President, Government Relations

Attachment

## NEMA Comments on Determination and Request for Public Comment Concerning Proposed Determination of Action Pursuant to Section 301: China's Acts, Policies, and Practices Related to Technology Transfer, Intellectual Property, and Innovation

#### Executive Summary

- NEMA shares the concerns of the Office of the U.S. Trade Representative (USTR) regarding China's intellectual property practices and the Made in China 2025 program. U.S. electrical and medical imaging manufacturers support a comprehensive approach to international trade that results in fair and open global markets.
- The outcomes of discussions between China and the U.S., as well as other countries and trade groups with whom the U.S. is engaged, should assure a more level playing field through the application of clear, binding, and enforceable trade rules and compliance with international norms of intellectual property protection.
- While some NEMA Member companies manufacture their own products in China, many others source finished goods as well as components from contractual partners in China. In particular, many companies source components from China into the U.S. to support their U.S. manufacturing operations. Placing a 25 percent tariff on more than 100 product types within NEMA scope as well as many other items that are inputs to U.S.-based manufacturing within NEMA scope will not help support and could materially injure the global competitiveness of our industries, their U.S. manufacturing operations and/or their U.S. employees. In particular, tariffs on imported components will impose a cost burden on U.S. manufacturers competing against unencumbered imports of finished goods.
- The imprecision of broad-based tariffs such as those proposed by USTR is accompanied by collateral damage up and down global supply chains that is better avoided. If tariffs are perceived by the Administration to be a necessary, attention-getting tool in bringing about changes to support U.S. companies trying to do business in China, we would hope the use of tariffs would be much narrower than proposed, exclude items where tariffs would do significant and disproportionate harm to NEMA Members' U.S. operations and exports, and be very short-lived. We urge the Administration to consider and pursue alternative measures to bring about change in Beijing's strategic and entrenched industrial policies and to establish free and fair trade.

Discussion

#### **USTR Investigation and Determination**

NEMA does not dispute the findings of the Section 301 investigation into China's acts, policies and practices related to technology transfer, intellectual property and innovation. NEMA welcomes the attention of the Administration to China's acts, policies and practices, since they affect our Member companies' and their affiliates' abilities to compete fairly and succeed now, as well as in the future. NEMA supports the high priority the Administration has given to seeking and securing a level playing field for U.S. companies in China and in the global economy.

#### **NEMA's Scope and Objectives**

NEMA represents nearly 350 electrical equipment and medical imaging manufacturers that make safe, reliable, and efficient products and systems. Our combined industries account for 360,000 American jobs in more than 7,000 facilities covering every state. Our industry produces \$106 billion shipments of electrical equipment and medical imaging technologies per year with \$36 billion exports.

Representing our Member companies, NEMA supports a comprehensive approach to international trade policy that results in fair and open global markets. Accordingly, one of NEMA's objectives is tariff elimination: global tariff-free market access for products within the Association's scope. Our Members also support and rely on the international rules-based system embodied in the World Trade Organization and its agreements to, in part, eliminate unjustified technical barriers to trade and protect intellectual property rights.

Consultations with NEMA Member companies and product groups on USTR's proposed action in this case have uncovered and recalled additional concerns and allegations of unfair competition from Chinese entities in the U.S. market. We recognize and respect that the tariff proposals at issue in this matter are designed to target specific acts, policies and practices in China and are not designed or intended to provide remedies for pricing of Chinese competitors or other complaints. We will continue to work with our Member companies to gain a greater understanding of these matters and, if appropriate, bring them to the attention of and seek timely remedies from the appropriate trade agencies, keeping in mind the legal authorities and tools available.

## The Tariff Proposals

Put simply, all NEMA Member companies are operating in the global economy and thus engaged with Chinese counterparts as competitors, but many Member companies are also engaged with Chinese entities as commercial and supply chain partners.

- <u>Manufacturer</u>: Some of our Member companies manufacture finished products or parts in their own factories in China, in addition to selling them in China and other international markets, import them into the U.S. either for sale in the U.S. or incorporation in their own U.S.-based production.
- <u>Contract Manufacturer</u>: Some of our Member companies contract with companies in China to manufacture finished products to U.S. specifications and import them for sale in the U.S. under U.S. brands.

• <u>Supplier</u>: Many Member companies import inputs and components from China into the U.S. to support their U.S. manufacturing locations producing items that are not targeted for tariffs. Some of these components are not available from any other source country. There are alternative country sources for others, but making adjustments to complex industrial supply chains is a lengthy and costly process.

Of the more than 1,300 Harmonized System entries included in USTR's April 6 proposal, approximately 100 fall directly within or adjacent to NEMA's product scope. A significant number of additional entries capture inputs and components as described above. The list appended here includes both types of entries, but is not exhaustive.

In total, the 2017 value of Chinese shipments of the listed items was approximately \$9 billion, slightly less than 1/5 of the entire \$50 billion in imports targeted by the proposals. Writ large, if the 25 percent tariffs were to be implemented as proposed, they would represent a tax increase on U.S electroindustry companies and their industrial, commercial and residential customers of at least \$2.25 billion.

The disadvantageous effects of the tariffs would take several forms:

- First, by placing a 25 percent tax on their supply chains, either on a finished good or on one or more inputs or components. Companies that import more than one targeted product could see their manufacturing costs increased significantly by the tariffs, with secondary effects on spending and employment.
- Second, by placing U.S. manufacturing operations that source from China at a cost disadvantage relative to offshore, (including Chinese) manufacturing operations whose inputs are not subject to 25 percent tariffs.
- Third, proposed tariffs on imports from China increase the tax burden on those U.S. manufacturing operations that are already facing 25 percent tariffs on imported steel inputs and 10 percent tariffs on aluminum items.
- Finally, we are mindful and wary that imposition of tariffs could invite retaliatory actions and create greater turmoil, increase imports of finished goods or materials not impacted by the tariffs, and create uncertainty that could materially disadvantage our Member companies in the Chinese and global markets.

In summary, imposition of the tariffs would make the U.S. a less attractive location for electroindustry manufacturing.

The tariffs will not only impact electroindustry manufacturers' supply chains, but also may be passed on down to their customers' supply chains and the broader U.S. industrial and infrastructure base. Many of the targeted products help support capabilities and operations of many other manufacturing sectors and

the built infrastructure, including the electrical grid and hospitals. While in some cases China is not the only or top source of imports for specific targeted items, in some cases they are both. Should the Administration decide, despite the concerns outlined above, to proceed with the application of tariffs in this matter, NEMA recommends any tariffs be applied for as short a time period as possible, as a precursor to a negotiated outcome that addresses the Chinese practices outlined in the Section 301 report.

NEMA also urges the Administration to narrow the scope of the proposed tariff list so it does not do disproportionate harm to NEMA Members' U.S. production, including through the exclusion from the tariff list of

- inputs for which non-Chinese substitutes are not readily available (or able to meet U.S. manufacturer or Federal standards)
- inputs that come from wholly-owned U.S. facilities within China (since those reflect regular commercial decisions rather than China's efforts to force technology transfer and the impact would be to disproportionately hurt U.S. rather than Chinese businesses), and
- inputs from China that have a high percentage of U.S.-made content.

In addition, inasmuch as NEMA Members export roughly one-third of their U.S. production, it is critical that duty drawback be available to exporters for any Section 301 tariffs, so those tariffs do not undermine U.S. products' competitiveness in global markets and do harm to the U.S. manufacturing base and employment.

## Conclusion

In conclusion, although NEMA supports the aims of the Administration to influence China to change its act, policies and practices on intellectual property, as an industry association NEMA does not support the proposals by USTR to place new taxes on our Member companies.

As discussed above, the imprecision of broad-based tariffs would be accompanied by collateral damage up and down our Member companies' global supply chains, including small and medium sized businesses. If tariffs are perceived by the Administration to be a necessary tool in bringing about changes to support U.S. companies trying to do business in China, we would hope the use of tariffs would be much narrower than proposed and very short-lived. We look forward to further dialogue on these proposals and urge the Administration to consider and pursue alternative measures to bring about change in Beijing's strategic and entrenched industrial policies and to establish free and fair trade.

## END NARRATIVE

## PRODUCT LIST BEGINS ON NEXT PAGE

HS Code	Product Description
72251900	Alloy silicon electrical steel (other than grain-oriented), width 600mm+, flat-rolled products
72261110	Alloy silicon electrical steel (grain-oriented), width 300mm+ but less th/600mm, flat- rolled products
72261190	Alloy silicon electrical steel (grain-oriented), width less th/300mm, flat-rolled products
72261910	Alloy silicon electrical steel (a/than grain-oriented), width 300mm+ but less th/600mm, flat-rolled products
72261990	Alloy silicon electrical steel (a/than grain-oriented), width less th/300mm, flat-rolled products
84564010	Machine tools operated by plasma arc process, for working metal
84669398	Other parts and accessories for machines of heading 8456 to 8461, nesoi
84681000	Hand-held blow torches
84811000	Pressure-reducing valves for pipes, boiler shells, tanks, vats or the like
84819090	Parts of taps, cocks, valves and similar appliances for pipes, boiler shells, tanks, vats or the like, nesi
84807180	Molds for rubber or plastics, injection or compression types, other than for shoe machinery or for manufacture of semiconductor devices
85013120	DC motors nesi, of an output exceeding 37.5 W but not exceeding 7406 W
85013150	DC motors, nesi, of an output exceeding 735 W but under 746 W
85013160	DC motors nesi, of an output of 746 W but not exceeding 750 W

# Illustrative List of Targeted Products of Interest to NEMA Members

85013255	DC motors nesi, of an output exceeding 14092 kW but not exceeding 75 kW, nesi
85013340	DC motors nesi, of an output exceeding 150 kW but not exceeding 375 kW
85013360	DC generators of an output exceeding 75 kW but not exceeding 375 kW
85013460	DC motors nesi, of an output exceeding 375 kW
85013460	DC generators of an output exceeding 375 kW
85015120	AC motors nesi, multi-phase, of an output exceeding 37.5 W but not exceeding 7406 W
85015140	AC motors, nesi, multi-phase, of an output exceeding 7406 W but not exceeding 735 W
85015160	AC motors, nesi, multi-phase, of an output exceeding 735 W but under 746 W
85015280	AC motors nesi, multi-phase of an output of 746 W but not exceeding 750 W
85015340	AC motors nesi, multi-phase, of an output exceeding 14092 kW but not exceeding 75 kW
85015380	AC motors nesi, multi-phase, of an output exceeding 75 kW but under 14902 kW
85016200	AC generators (alternators) of an output exceeding 75 kVA but not exceeding 375 kVA
85016300	AC generators (alternators) of an output exceeding 375 kVA but not exceeding 750 kVA
85016400	AC generators (alternators) of an output exceeding 750 kVA
85030020	Commutators suitable for use solely or principally with the machines of heading 8501 or 8502
85030065	Stators and rotors for electric motors & generators of heading 8501, nesi
85042100	Liquid dielectric transformers having a power handling capacity not exceeding 650 kVA
85042200	Liquid dielectric transformers having a power handling capacity exceeding 650 kVA but not exceeding 10,000 kVA
85042300	Liquid dielectric transformers having a power handling capacity exceeding 10,000 kVA

85043200	Electrical transformers other than liquid dielectric, having a power handling capacity exceeding 1 kVA but not exceeding 16 kVA
85043300	Electrical transformers other than liquid dielectric, having a power handling capacity exceeding 16 kVA but not exceeding 500 kVA
85043400	Electrical transformers other than liquid dielectric, having a power handling capacity exceeding 500 kVA
85044040	Electrical speed drive controllers for electric motors (static converters)
85049065	Printed circuit assemblies of the goods of subheading 8504.40 or 8504050 for telecommunication apparatus
85049075	Printed circuit assemblies of electrical transformers, static converters and inductors, nesoi
85049096	Parts (other than printed circuit assemblies) of electrical transformers, static converters and inductors
85059070	Electromagnets used for MRI
85064010	Silver oxide primary cells and primary batteries having an external volume not exceeding 300 cubic em
85064050	Silver oxide primary cells and primary batteries having an external volume exceeding 300 cubic cm
85065000	Lithium primary cells and primary batteries
85066000	Air-zinc primary cells and primary batteries
85069000	Parts of primary cells and primary batteries
85073080	Nickel-cadmium storage batteries, other than of a kind used as the primary source of power for electric vehicles
	Parts of storage batteries, including separators therefor, other than parts of lead-acid

85153100	Electric machines and apparatus for arc (including plasma arc) welding of metals, fully or partly automatic
85153900	Electric machines and apparatus for arc (including plasma arc) welding of metals, other than fully or partly automatic
85159020	Parts of electric welding machines and apparatus
85279915	Radio receivers, NESOI
85299099	Parts suitable for use solely or principally with the apparatus of headings 8525 to 8528, nesi
85301000	Electrical signaling, safety or traffic control equipment for railways, streetcar lines or subways
85308000	Electrical signaling, safety or traffic control equipment for roads, inland waterways, parking facilities, port installations or airfields
85309000	Parts for electrical signaling, safety or traffic control equipment
85321000	Fixed electrical capacitors designed for use in 50/60 Hz circuits and having a reactive power handling capacity of not less than 0.5 kvar
85322100	Tantalum fixed capacitors
85322200	Aluminum electrolytic fixed capacitors
85323000	Ceramic dielectric fixed capacitors, single layer
85322400	Ceramic dielectric fixed capacitors, multilayer
85322500	Dielectric fixed capacitors of paper or plastics
85322900	Fixed electrical capacitors, nesi
05202000	
85323000	Variable or adjustable (pre-set) electrical capacitors
85329000	Parts of algorrigal canaditors, fixed variable or adjustable (project)
03329000	Parts of electrical capacitors, fixed, variable or adjustable (pre-set)
85331000	Electrical fixed carbon resistors, composition or film types
00001000	Electrical fixed carbon resistors, composition of finit types

85332100	Electrical fixed resistors, other than composition or film type carbon resistors, for a power handling capacity not exceeding 20 W
85332900	Electrical fixed resistors, other than composition or film type carbon resistors, for a power handling capacity exceeding 20 W
85334040	Metal oxide resistors
85334080	Electrical variable resistors, other than wirewound, including rheostats and potentiometers
85339080	Other parts of electrical resistors, including rheostats and potentiometers, nesi
85351000	Fuses, for a voltage exceeding 1,000 V
85352100	Automatic circuit breakers, for a voltage of less than 72.5 kV, but exceeding 1,000 V
85352900	Automatic circuit breakers, for a voltage of 72.5 kV or more
85353000	Isolating switches and make-and-break switches, for a voltage exceeding 1,000 V
85359040	Electrical motor starters and electrical motor overload protector, for a voltage exceeding 1,000 V
85359080	Electrical apparatus nesi for switching, protecting, or making connections for electrical circuits, for a voltage exceeding 1,000 V, nesi
85361000	Fuses, for a voltage not exceeding 1,000 V
85362000	Automatic circuit breakers, for a voltage not exceeding 1,000 V
85363040	Electrical motor overload protectors, for a voltage not exceeding 1,000 V, nesi
85364100	Relays for switching, protecting or making connections to or in electrical circuits, for a voltage not exceeding 60 V
85364900	Relays for switching, protecting or making connections to or in electrical circuits, for a voltage exceeding 60 but not exceeding 1,000 V
85365049	Electrical motor starters (which are switches), for a voltage not exceeding 1,000 V

85365090	Switches nesoi, for switching or making connections to or in electrical circuits, for a voltage not exceeding 1,000 V
85366940	Connectors: coaxial, cylindrical multicontact, rack and panel, printed circuit, ribbon or flat cable, for a voltage not exceeding 1,000 V
85369040	Electrical terminals, electrical splicers and electrical couplings, wafer probers, for a voltage not exceeding 1,000 V
85369085	Other electrical apparatus nesi, for switching or making connections to or in electrical circuits, for a voltage not exceeding 1,000 V, nesoi
85371060	Boards, panels, etc., equipped with apparatus for electric control, for a voltage not exceeding 1,000, motor control centers
85371080	Touch screens without display capabilities for incorporation in apparatus having a display
85372000	Boards, panels, consoles, desks, cabinets and other bases, equipped with apparatus for electric control, for a voltage exceeding 1,000 V
85381000	Parts of boards, panels, consoles, desks, cabinets and other bases for the goods of heading 8537, not equipped with their apparatus
85389040	Parts for articles of 8535.90.40, 8536.30.40 or 8536.50.40, of ceramic or metallic materials, mech. or elec. reactive to changes in temp.
85389060	Molded parts nesi, suitable for use solely or principally with the apparatus of heading 8535, 8536 or 8537
85389081	Other parts nesi, suitable for use solely or principally with the apparatus of heading 8535, 8536 or 8537
0.500.500.5	
85392920	Electrical filament lamps, voltage not exceeding 100 V, having glass envelopes n/o 6.35 mm in diameter, suitable in surgical instruments
85392930	Electrical filament lamps nesi, designed for a voltage not exceeding 100 V, excluding ultraviolet and infrared lamps
85394100	Arc lamps

85399000	Parts of electrical filament or discharge lamps
85412100	Transistors, other than photosensitive transistors, with a dissipation rating of less than 1W
85412900	Transistors, other than photosensitive transistors, with a dissipation rating of 1 W or more
85413000	Thyristors, diacs and triacs, other than photosensitive devices
85414020	Light emitting diodes (LEDs)
85414080	Photosensitive semiconductor devices nesi, optical coupled isolators
85414095	Photosensitive semiconductor devices nesi, other
85419000	Parts of diodes, transistors, similar semiconductor devices, photosensitive semiconductor devices, LED's and mounted piezoelectric crystals
85437060	Electrical machines and apparatus nesoi, designed for connection to telegraphic or telephonic apparatus, instruments or networks
85439068	Printed circuit assemblies of electrical machines and apparatus, having individual functions, nesoi
85441100	Insulated (including enameled or anodized) winding wire, of copper
85441900	Insulated (including enameled or anodized) winding wire, other than of copper
85444930	Insulated electric conductors nesi, of copper, for a voltage not exceeding 1,000 V, not fitted with connectors
85444990	Insulated electric conductors nesi, not of copper, for a voltage not exceeding 1,000 V, not fitted with connectors
85446020	Insulated electric conductors nesi, for a voltage exceeding 1,000 V, fitted with connectors
85446040	Insulated electric conductors nesi, of copper, for a voltage exceeding 1,000 V, not fitted with connectors

90181200	Ultrasonic scanning electro-diagnostic apparatus used in medical, surgical, dental or
90181200	
	veterinary sciences
90181300	Magnetic resonance imaging electro-diagnostic apparatus used in medical, surgical,
	dental or veterinary sciences
90181400	Scintigraphic electro-diagnostic apparatus used in medical, surgical, dental or
	veterinary sciences
90221200	Computed tomography apparatus based on the use of X-rays
70221200	Computed tomography apparatus based on the use of X-rays
00221400	A manufacture la sur de serve d'ant serve d'ant serve d'ant serve (adam de serve de serve serve de se
90221400	Apparatus based on the use of X-rays for medical, surgical or veterinary uses (other than
	computed tomography apparatus)
90289000	Parts and accessories for gas, liquid or electricity supply or production meters
90321000	Automatic thermostats
90328960	Automatic regulating or controlling instruments and apparatus, nesi
90329061	Parts and accessories for automatic regulating or controlling instruments and apparatus,
	nesi
90303038	Other instruments and apparatus, nesi, for measuring or checking electrical voltage,
20000000	current, resistance or power, without a recording device
	current, resistance of power, without a recording device